

Resource Document

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1. Income Generation / Grants/ Fundraising

€30 Million Grant Funding under the Rural Development Investment Programme (Department for Rural and Community Development)

The package consists of:

- €15 million - Town & Village Renewal Scheme
- €10 million – Outdoor Recreation Infrastructure Scheme
- €5m – CLÁR Programme



Town & Village Renewal Scheme

An allocation of **€15 million** announced on 27th of May providing funding for projects that support our rural towns and villages to be more attractive and sustainable. This year's scheme will, in particular, support projects that aid the economic and social recovery of towns and villages in response to COVID-19.

Full details of the 2020 Town & Village Scheme are available at:

[Town and Village Renewal Scheme](#) .

Outdoor Recreation Infrastructure Scheme

Funding of **€10 million** announced under this scheme on the 29th May towards the development of new and existing outdoor recreational infrastructure in rural areas. The Minister noted that these facilities are crucial to the development of rural communities and noted the role that they also need to play in the social and economic recovery from COVID-19.

Further details on the Outdoor Recreation Infrastructure Scheme are available at: [Outdoor Recreation Infrastructure Scheme](#)

CLÁR Programme

€5 million in funding announced under this programme towards small scale infrastructural projects in rural areas that have suffered significant levels of population decline. The supports provided through CLÁR have been tailored this year to help rural communities to respond to the new COVID-19 environment.



Full details of the CLÁR Programme for 2020 are available at [CLÁR-Funding for Small-Scale Rural Projects](#).

€40 Million COVID-19 support package for community and voluntary organisations, charities and social enterprises.

The package consists of:

- €5m Government commitment to a Philanthropy Fund -“Innovate Together”
- €35 million ‘COVID-19 Stability Fund’

€5m - Innovate Together Fund

The Philanthropy Fund - ‘Innovate Together’ is a collaboration between Government, philanthropists and social innovations. It will focus on supporting innovative responses to the Covid-19 crisis.

The first round of applications for the Innovate Together Fund closed on Wednesday, 27th May 2020. However, a second open call will be announced in June with a third in September.

<http://www.socialinnovation.ie/open-for-applications/>
<https://www.gov.ie/en/publication/12ca62-the-innovate-together-fund/>

€35m - COVID-19 Stability Fund

The fund will provide once-off grants towards operational and overhead costs such as rent, utilities etc. (excluding salaries). Applications closed for this fund on 20th May and eligibility was under a defined criteria, 24 categories of *front-line critical services*. We will continue to monitor and keep you advised of any further developments i.e. additional funding/changing of criteria, particularly as the deadline was so tight there may be scope for a reopening.



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€2.5m - COVID-19 Emergency Fund (Department for Rural and Community Development)

Made available on 9th April 2020 to groups that are participating in the government's "Community Call" initiative which is being led by the Local Authorities in response to the COVID-19 pandemic.

For queries related please contact Covid19fund@drcd.gov.ie

Additional €25m - Arts Council Grants

Announced on 16th June 2020 – funding will include grants for arts organisations to support and protect the sector as the country prepares to open for domestic tourism.

<http://www.artscouncil.ie/available-funding/>

Additional Grants - The Wheel's Fundingpoint platform is a comprehensive data base of all grant funding that is available and is updated on an ongoing basis. This currently includes a list of COVID-19 specific grants and funds. Clann Credo customers who have drawn down a loan since 2017 are entitled to either free membership (which entitles you to reduced annual Fundingpoint fee of €125), or a €150 voucher which can be put towards the cost. Members also can also opt to receive a Newsletter with updates on latest Grant Funding. The Wheel may also offer a limited free trial upon request.

<https://www.wheel.ie/funding/subscribe>

Sports Grants

There is no resilience fund available to the Sports sector as yet but our partners **The Federation of Irish Sport** are lobbying hard for a fund for the Sports Sector. Keep on eye on our social media for any announcements.

<https://www.irishsport.ie/>



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Fundraising Ideas:

Some groups have reported that they have switched completely to online lotto, this is paid once a month by standing order and there has been no drop off in numbers playing. Check out these fundraisers: Feed the Heroes, Do it for Dan, Tom Moore, Macra’s online competitions:

Why not try....	
Online or Standing Order Lotto	Virtual 5k
Reaching out to existing network	Online Quiz (lots of websites / host own on Zoom) ie - Myquiz.org
300 Club (regular direct debits)	Go Fund Me page for specific fundraisers
Online membership fees	Corporate fundraising
Face Masks in Club Colours	Virtual Cattle Shows and selling of cattle (bid online)
Shave or Dye	Large events such as auctions can be carried out online

2into3 have been hosting a series of Webinars, looking at how to fund raise as we exit lockdown, divided up by sector, every Thursday at 3pm. They also have a recorded series of informative webinars on fundraising in a crisis and a deep dive into different methods of fundraising. Links to all can be found here:

<https://www.2into3.com/fundraising-webinar-series/>

Link to Fundraising in a Time of Crisis Report from 2into3:

<https://www.2into3.com/news/fundraising-in-a-time-of-crisis-lessons-from-history/>

Clubforce have been hosting Webinars every Wednesday focused on a different aspect of running a successful sports club including adapting fundraising methods. Previously held webinars are also available to view.

<https://clubforce.com/weekly-clubforce-webinar/>

Crowd Funding

- Web based platforms which allow you to fundraise for a specific capital project that you want the public or people in your area to donate to
- Choose a platform that like-minded organisations have used
- Research the costs usually around 8 – 10%
- Build a 4/6 week campaign around a specific project
- Try to have a Unique Selling Point

Charities Institute have a Webinar on Crowdfunding held on 19th May available to view on their site:

<https://www.charitiesinstituteireland.ie/events2#!event/register/2020/5/19/crowdfunding-workshop>

Platforms for Online Campaigns -

GoFundMe for individuals, groups or organisations <https://ie.gofundme.com/>

iDonate for registered charities <https://www.idonate.ie/>

Kickstarter for Arts organisations <https://www.kickstarter.com/>

Altruism.ie (non-profit platform) for registered charities
<https://www.altruism.ie/>

Fundraising sources unlikely to be affected by Covid-19

- **Trusts or Foundations**
- **Major Gifts**
- **Corporate Donations**
- **Regular Committed Giving – standing orders / direct debits**

Open up Discussions with Potential Donors

– Local Business/Corporate Sponsorship/Politicians



Don't be overly hesitant in making contact with existing or potential donors. In their recent webinar on corporate giving, 2into3 projected that corporate donor income will not fall in time of a crisis but the composition of donors might change.

Cultivate potential relationships with local businesses, tech companies, biopharma, medical devices and construction at this time. Maintain relationships for when there are green shoots.

Talk to your local councillors, TDs and national representative bodies about the challenges you are facing. This pressure from organisations and clubs working on the ground can be very effective!

Guide to Maintaining Fundraising Momentum

<https://www.wheel.ie/sites/default/files/media/file-uploads/2020-04/covid-19-response-guide.pdf>

2. Managing Cashflow and Costs

	2020 Budget Pre Covid	2020 Budget Update
	€000's	€000's
Grant 1	0	0
Grant 2	0	0
Sale of product 1	0	0
Sale of service 1	0	0
Fundraiser 1	0	0
Fundraiser 2	0	0
	xxx	xxx
Wage Costs	0	0
Rent, rates and Insurance	0	0
Light, heat and power	0	0
Maintenance & repairs	0	0
Term loan repayment	0	0
	xxx	xxx
Net Profit	xxx	xxx



- **Review Budget**
- **Drop in Income**
- **New Income Sources**
- **Speak to Creditors**
- **Review Expenditure**

- Budget review of income/expenditure – draft new budget
- Identification of alternative sources /opportunities to generate income in different ways



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- Review of expenditure (where can costs be cut/reduced/delayed).
- Speak with utility providers, landlords, lenders etc to reduce/restructure bills
- Remember when budgeting, additional costs may be required going forward for cleaning, sanitising, signs and ground markings (especially in the case of sports clubs) for social distancing measures.
- Assessment of short-term creditors i.e. rental agreements for pitches with other clubs, training courses, suppliers for bar/shop, outstanding monies owed with builders etc.
- Contact grant providers for updates
- Assessment of arrangements with lenders & need for working capital
- Review possible grant funding for operational costs (every penny counts)
- Very important to keep lines of communication open with creditors and similar organisations (everyone is understanding of the current situation)
- Don't be afraid to use your rainy day / project funds for essential day-to-day expenditure!

- **The Wheel's** Director of Finance, Tony Ward is available to help members with the technical / payroll aspects of implementing the **Wage Subsidy Scheme**. Clann Credo customers who drew down a loan since 2017 may be entitled to free membership or a voucher that can be put towards membership, so get in touch if you are not already a member of The Wheel. See also guidance on the Wage Subsidy Scheme here:
<https://www.adarehrm.ie/news/hr-employment-law/revenue-updated-faqs-on-the-temporary-wage-subsidy-scheme>

- **Sustainable Energy Authority of Ireland** They hold regular events on energy/cost saving and have useful tips in relation to this on their site:
<https://www.seai.ie/home-energy/energy-saving-tips/>

Covid-19 Supply Suspension Scheme

The COVID-19 Supply Suspension Scheme is part of the Commission for Regulation of Utilities' (CRU) response to the unique circumstances presented by COVID19.



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The scheme is open to small to medium scale non-domestic energy customers. It could help your community organisation, club or social enterprise in managing the costs associated with their energy supply when temporarily closed, as a result of COVID-19 restrictions. It is available from 1 May 2020 until 31 July 2020.

The scheme is open to commercial DG5, DG6 electricity customers and non-daily metered (NDM) gas customers who have been impacted by the COVID19 government restrictions and are currently closed. If you are unsure of your distribution group (DG), you can find this on the top of your latest energy bill.

<https://www.cru.ie/cru-advises-businesses-not-to-miss-out-on-covid-19-supply-suspension-scheme/>.

3. Communications

As in the case of keeping communications open with your creditors it's important to keep all communication channels open with your members and local sponsors and donors.

Start the conversation and just ask them how they are getting on.

Share stories of impact, adapt your communication to explain how you are being impacted by Covid-19, how demand for your services has been modified.

Let people know what your needs are over the stages ahead.

Free versions of communication platforms are also available like ZOOM, Google-Hangouts, Microsoft Teams, Skype, even WhatsApp

- Can **use these to hold your Committee/Board meetings** (make sure they are secure – use passwords, waiting rooms and registration, restrict screen sharing)
- Also, **to run events**, i.e. online quiz host can share screen to all participants allows for engagement/interaction
- **Run online training sessions** – a lot of this being done with Personal Trainers etc.





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- **Pick a social media platform** if don't already have one i.e. Facebook or Twitter and use this to keep lines of communication open with your members
- Encourage those who are not already engaged on your social media to do so
- Build email database using Microsoft Excel (Make sure you are GDPR compliant)
- **Tap into the human capital of your organisation** – there may be technologically savvy individuals or marketers who have not been involved at committee level who may be able to help
- **Don't be overly hesitant to contact local sponsors** - start the conversation and just ask them how they are getting on. Be able to give an update on your activities / lack of activities, how your organisation/ service users are impacted or not impacted. Also, have your 'wish list' in case they are interested in developing a partnership at this time.

Enclude's Tech Donations Programme enables registered charities to receive product donations from Microsoft, Google, Salesforce and Zoom.

<https://enclude.ie/technology-donations/>

Carmichael Centre - running **online courses for using social media** to promote your work during a crisis and courses about cyber security.

<https://www.carmichaelireland.ie/courses/>

4. Preparing for Phased Recovery/Adapting Business Model

Time to Adapt – Phase 2+

- Can now travel within county, playgrounds open, in sports clubs 15 players can return to non-contact training
- By the end of the month we will be able to travel All Ireland, Creches, preschools should be open.
- <https://www.gov.ie/en/publication/7ae99f-easing-the-covid-19-restrictions-on-june-8-phase-2/>



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- Look to Hospitality Sector
- Hand sanitizers/ Signage /Supervision
- Phased return
- Survey Employees/ Members
- A Time to Innovate
- New Services for vulnerable people
- New uses for your Venue



- A lot of organisations are taking this time to re-examine their rules, structures, facilities etc to see how they can improve into the future.

- This is a good time to look to the hospitality sector or the retail sector and how they are managing.
- Hand sanitizers should be visible at the door. Social distancing signage, floor signage and Perspex screens may be necessary.
- Are you able to avail of a volunteer at sports clubs or community events to supervise queues or entrance to buildings as they do in many supermarkets?
- Change work practices, is it relevant to provide hourly timeslots? Can service users pre-book services? Thorough cleaning after service use?
- Have you found new ways to do things in a more environmentally friendly way? Can these be incorporated into your new practices?

The Wheel – Covid-19 Supports & Assistance Hub

A wide variety of guidance documents including Return to Work Considerations, Public Safety, Checklists, Protocols and Practicalities.

Running 3 Free Webinars from 19th June

<https://www.wheel.ie/advice-guidance/COVID-19#returning>

The Federation of Irish Sports – Covid-19 Updates

Expert Group Return to Sport Guidance

https://www.irishsport.ie/covid-19_updates/

GAA – Covid-19: Guidelines on Safe Return to Gaelic Games

<https://learning.gaa.ie/sites/default/files/Covid-19%20Guidelines%20on%20Safe%20Return%20to%20Gaelic%20Games%20-%20updated%2012.6.20.pdf>

Innovating

There are many examples of Community groups innovating and adapting all over the country.

Can you Develop a new plan for selling something when you re-open?

Can you adapt your service, are there new opportunities?

Can you Increase support of vulnerable people at this time?

Check out these examples or search #CommunityResponseIRL on Twitter

- **Enable Ireland** was forced to close due to the Covid-19 outbreak. It linked up with Microsoft teams and are now providing 30 hours of virtual services with people with disabilities including yoga, quizzes and other activities.
- **Darndale Belcamp Village** – one of the largest Community Centres in the Country brought their services to over 1,000 older people when they were forced to close. They are now preparing for re-opening at reduced capacity.

- **Castlebar Voluntary Social Services** increased meals on wheels and client contact -

<https://castlebarsocialservices.com/>

- **Croilar – Cootehill** – started up an elderly contact line only since the crisis started as existing workers were called to the frontline



- **GAA clubs** delivering shopping to elderly and at-risk groups
<https://www.gaa.ie/my-gaa/community-and-health/community-development/covid-19-support>
- **Speedpak** - A social Enterprise providing employment and training for those finding it hard to secure employment- While the demand for their



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Shamrock rosettes business has completely fallen, the Contract packaging side of their business is extremely busy. <https://speedpak.ie/>

- **Clanwilliam Institute** are offering video call counselling www.clanwilliam.ie/
- **Vantastic** minibuses have been redeployed to essential staff transport, Meals on Wheels and COVID-19 Deliveries of PPE equipment & well-being packages for others “At Risk” in the community. <https://vantastic.ie/>
- **We Make Good** – selling cloth masks made by women from a refugee background. The ‘buy-one gift-one’ linen masks donate a mask to a person living in direct provision for every mask purchased. <https://www.irishrefugeecouncil.ie/a-new-buy-one-gift-one-campaign-launches-to-support-the-refugee-community-and-fight-the-covid-19-battle>



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5. Other Resources

Government information: <https://www.gov.ie/en/campaigns/c36c85-covid-19-coronavirus/>

Charities Regulator Covid-19 – FAQs:

<https://www.charitiesregulator.ie/en/information-for-charities/coronavirus-covid-19-and-charities>

The Wheel have a range of resources and supports available on their website including a Covid-19 Helpdesk. <https://www.wheel.ie/>
<https://www.wheel.ie/covid-19-helpdesk-service>

The Federation of Irish Sport have collated a number of resources that may be useful for clubs and community sports facilities

https://www.irishsport.ie/covid-19_updates/

Volunteer Ireland and the Volunteer Centre Network are hosting free webinars designed for Volunteer Involving Organisations as they face the challenges of managing volunteers during the COVID-19 emergency.

<https://www.volunteer.ie/about-us/covid-19/>

The Carmichael Centre are running new online courses, including ‘Using Excel to track current and actual spending’, ‘Using social media to promote your work during a crisis’, and ‘Introduction to risk management’.

<https://www.activelink.ie/community-exchange/training/75563>

Trust Law – Various webinars on potential legal issues arising from Covid-19 for organisations - <http://www.trust.org/trustlaw/coronavirus/>

Follow Clann Credo on Social Media –

We post regularly with updates on grants, supports and information:

<https://www.facebook.com/ClannCredo/>

https://twitter.com/clann_credo?lang=en

OR

Sign up to the Clann Credo Newsletter -

<https://www.clanncredo.ie/subscribe.aspx>