



**Galway County**  
**Public**  
**Participation**  
**Network**

Líonra Rannpháirtíochta Phoiblí  
 Chontae na Gaillimhe

## Reporting Template

### For Galway County PPN Community Representatives on various bodies/committees

<b>Representative's Name</b>	Dan Dowling
<b>Name of committee from which the Rep is reporting</b>	Economic Development an Enterprise SPC
<b>Date of the meeting</b>	13 October
<b>Key issues discussed</b>	<p>Presentation from Failte Ireland on plans to promote Irelands 'Hidden Heartlands'. A report on consumer Sentiment done.</p> <p><b>Tourism Recovery Task Force set up with Immediate Priority Recommendations for Survival:</b></p> <ul style="list-style-type: none"> <li>•Supporting Business Survival</li> <li>•Enhancing Sustainable Employment</li> <li>•Re-establishing international access</li> <li>•Strengthening Marketing Investment</li> <li>•Promoting Competitiveness</li> </ul> <p><b>Recommendations for Stabilisation and Recovery for increasing investment in Tourism Product and building and Sustainable Tourism Industry</b></p> <ul style="list-style-type: none"> <li>-Tourism Master Plan for River Shannon has been developed.</li> <li>- Beara-Breifne Way reported on.</li> <li>- Covid19 Safety Charter being used by businesses</li> <li>- Stay and Spend Tax Credit Scheme</li> <li>- Website Improvement Programme</li> </ul> <p>For more see below.</p>
<b>Key Decisions Made</b>	

<b>Action(s) required from Galway County Public Participation Network for next meeting</b>	
<b>Date of Next Meeting</b>	

Tourism officer also reported on:

Discover Galway Food experiences Training & Networking Programme 2020.

- Tourism Officer pitched to Department of Agriculture, Galway County Council was one of six successful awardees in 2020. This funding is going to provide ongoing support to the Discover Galway Food Experiences stakeholders with the specific objective of Tourism product development in Galway, currently the geographical focus is East of the Corrib.
- Galway County Council was awarded 25k and are match funding the project to 11k bringing the total project value to 36k
- Galway County Council have awarded a tender for Training and Network development to The Tourism Space, this is ongoing
- The Tourism Officer has prepared a brief, which is out for tender, to develop Marketing supports for the group

Creative Ireland project:

- Tourism Officer pitched for and won 15k Creative Ireland funding
- The idea for working on Creative Ireland projects grew from a desire to curate high quality images of County to help reimagine the geography and lead to a new Tourism vision for all of county Galway. The images will eventually be uploaded to Ireland's Content Pool, making it accessible to Tourism Ireland and journalists.
- There is a dearth of content from Galway that is not Connemara.
- Tourism Images + Poetry+Booklet = initial production; where else can this content go?
- County Galway Brand Strategy? Postcards? Calendars? Social Media? Tourism brochures? Maps? Exhibition?

**Creative Ireland project:**

Brief was for photographer to capture Tourism vision of all of Galway, north, south, east, west.

**Activity Facility Centres promoted (a Platform)**

**Green way progress reported on.**

**Presentation from Breda Fox LEO Officer  
And Eimer Dolan**