## INCREASING PUBLIC PARTICIPATION AND ENGAGEMENT IN COUNTY GALWAY

Connecting with PPN COMMUNITY & VOLUNTARY, SOCIAL INCLUSION & ENVIRONMENTAL Pillar member groups

PPN Communications Guide - News for the Community & from the Community...

**PPN Workers are here to help** local community and voluntary groups and organisations to share their news with, and receive news from: the PPN network, local organisations, national Government and Galway County Council.

- > The PPN provides a link between community and voluntary groups and the Local Authority and community sector organisations.
- The flow of information goes both ways with PPN workers in the middle gathering and sharing information from many sources.
- Information shared with PPN members includes funding and grants, training, resources, public consultations, surveys, information on local development plans, events, news, activities, meetings, support services. Communications send out from PPN workers are aimed at community groups or specific local communities in County Galway, usually the activities or events promoted will be free, subsidised, or low cost.

## **PPN Contact Details:**

- PPN Resource Worker (acting): Mary Mullen, 087 360 3379.
- PPN Support Worker: Silvana Falasca, 091 378 922.
- Email: ppn@galwaycoco.ie / administrator@galwaycountyppn.ie .

#### PPN Website:

- Website: www.galwaycountyppn.ie
- The website is filled with information covering the following areas:

About, Members Directory, Events, Forums, Funding, News, Newsletters, Resouces, Contact Details

PPN Members can find their PPN Membership Number here: <a href="https://www.galwaycountyppn.ie/members-directory/">https://www.galwaycountyppn.ie/members-directory/</a>
Joining the PPN (\*membership criteria apply): <a href="https://www.galwaycountyppn.ie/registration-form/">https://www.galwaycountyppn.ie/registration-form/</a>
Organisations can submit their own events on our website: <a href="https://www.galwaycountyppn.ie/event-directory/">https://www.galwaycountyppn.ie/event-directory/</a>

## Social Media:

- #GalwayCountyPPN (to search for or tag the PPN on social media)
- Facebook: @GalwayCountyPPN (to tag / @ 'at' the PPN or search for PPN on social media)
- X (formerly Twitter): @GalwayCoPPN (to tag / @ 'at' the PPN or search for PPN on social media)

#### **Newsletter Contents:**

PPN News, Council & Government News, Consultations & Public Engagement, Funding & Grants, Training & Development, An Cúinne Gaeilge, Supports & Resources, Notice Board & Events.

You can submit news to PPN at any time and we'll try to share it in the most suitable way. PPN workers make final editorial decisions based on time/space/relevancy.

We prioritise news categories according to PPN aims, and due to the high volume of requests and our own communications schedule and priorities, we cannot guarantee the PPN will share all community news or respond individually to all submissions/queries.









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#### **PPN AIMS:**

- PPN Aim 1) Representation: PPN community representative roles, public participation in local decision making, public consultations/meetings related to local plans/policy/strategies.
- **PPN Aim 2) Capacity Building:** training, funding/grants, networking, information events and resources for community groups/non-profit organisations in County Galway.
- **PPN Aim 3) Information Sharing**: other events, activities, meetings, services, supports, training, relevant to local communities, community groups and non-profit sectors in Galway County.

There are three PPN Pillars for members: COMMUNITY & VOLUNTARY, SOCIAL INCLUSION or ENVIRONMENTAL.

#### **HOW NEWS IS SHARED:**

- Submit events directly to our website: <a href="https://www.galwaycountyppn.ie/event-directory/">https://www.galwaycountyppn.ie/event-directory/</a> if you are promoting an event in County Galway relevant to the Community Sector.
- **Tag the PPN** @GalwayCountyPPN in your social media posts and we will try to share it if we have time (if it's priority, email us a link to your social media post).
- **PPN Newsletter**: The **PPN Monthly E-Newsletter** is issued the week of the **1**<sup>st</sup> **of a month**, and distributed via email to members, on our website, social media, at PPN meetings/events & with colleagues/networks.
- Find previous newsletters here: <a href="https://www.galwaycountyppn.ie/news/latest-news/">https://www.galwaycountyppn.ie/news/latest-news/</a>
- Newsletter Topics: PPN News, Council & Government News, Consultations & Public Engagement, Funding & Grants, Training & Development, An Cúinne Gaeilge, Supports & Resources, Notice Board & Events.
   Anything relevant to the 3 pillars of the PPN (Community & Voluntary, Social Inclusion, Environment).
- **Submissions deadline** is one week before newsletters are issued.
- Weekly Digest: Emailed to PPN members, usually on a Friday, issued most weeks if there is enough news.
   Digest Submissions via email to <a href="mailto:ppn@galwaycoco.ie">ppn@galwaycoco.ie</a> by Thursday's 4pm.
- What to Include for newsletter/social media/PPN website posts: 50 words, a web link to read more, contact info, any image/poster in jpeg/png format (for emails we can send a PDF attachment).
- Emails to PPN Members, for highest priority news (i.e. Major news/events relevant to PPN, Funding Schemes, Consultations) an email can be sent to all members of Galway County PPN (over 1300 organisations), or a cohort of members (filtered by Location: 5 Municipal Districts, PPN Pillar, or specific mailing lists see members directory: <a href="https://www.galwaycountyppn.ie/members-directory/">https://www.galwaycountyppn.ie/members-directory/</a>.
- Please clearly outline which part of your email is for us to forward to our members (e.g. do we include your email signature), and which cohort of our membership the news is for, remember to provide contact details.

Emails for the staff of Galway County PPN should be sent to PPN@galwaycoco.ie.







